



Ziplr – NEW AGE Online Branding

Using custom URL shortner

<https://ziplr.io/>

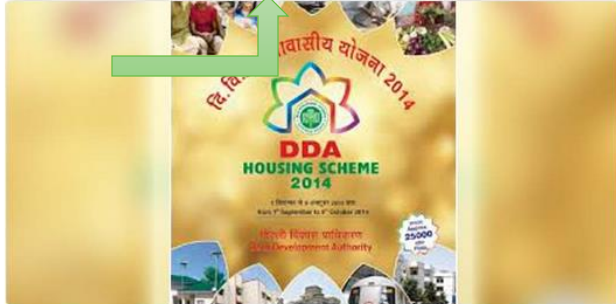
URL Shortening

Pepsi™ @pepsi · Nov 23
It's official! @KatyPerry will perform at the Pepsi Super Bowl XLIX #Halftime Show: pep.si/1C3ioNX



3.2K 4.1K View more photos and videos

ht Hindustan Times @htTweets · 26m
.@Sidhartha80 explains why you needn't worry if you haven't got a flat in this year's DDA draw read.ht/I54



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Coca-Cola @CocaCola · Sep 4
Looking for the latest happenings in the RnB and Hip-Hop world? Click here. #OpenHappiness CokeURL.com/7sf7



19 37 View more photos and videos

Citibank @Citibank · Nov 20
Have an idea for an #incredouble combo? You could win \$5k! Rules+entry: citi.us/1obCDCL NoPurNecUS18+



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URL Shortening

Service that takes long URLs and squeezes them into fewer characters

Easier to share, tweet, email or SMS to your target audience.

Tracking of clicks across the spectrum

Ziplr

Enterprise Solutions

- Self Branded URL Shortner
- Social Media Analytics

Feature Rich

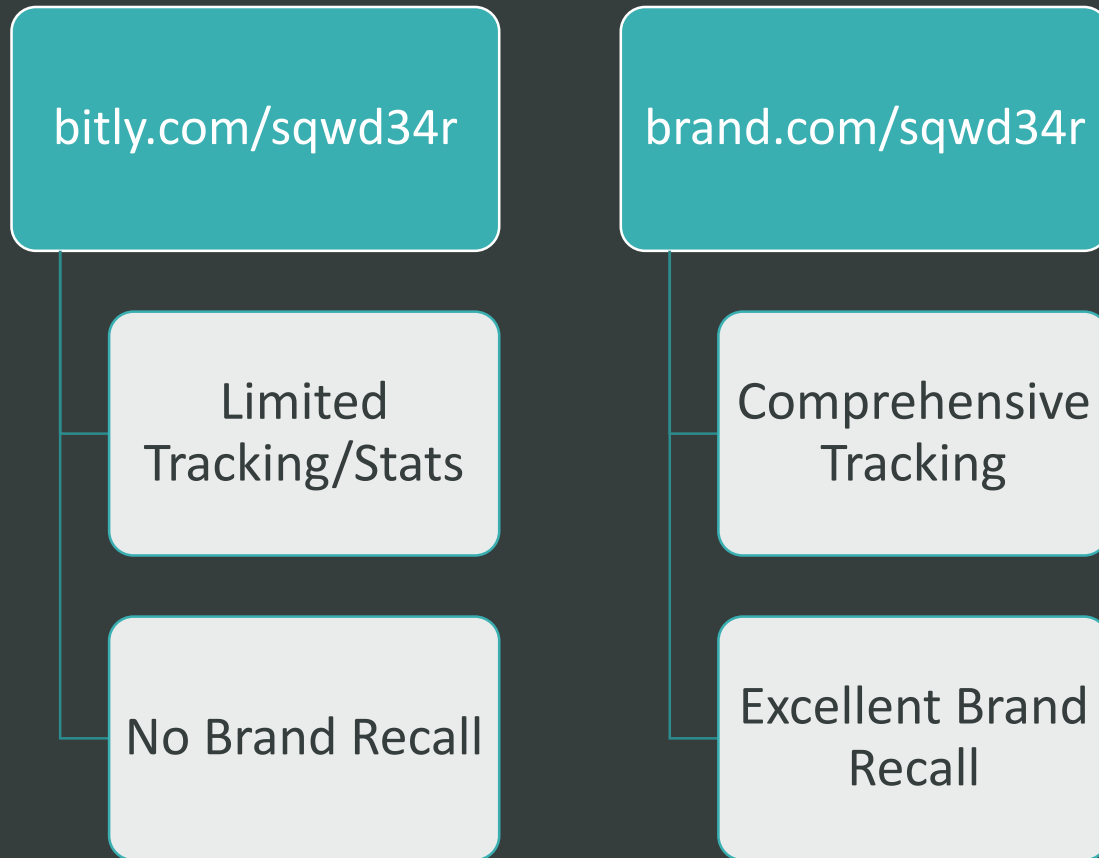
- In depth Analytics
- Elegant Visualization

More

- Super Fast, Highly Scalable
- PAAS and SAAS Model

*Ziplr – Born and brought up in India

URL Shortening (Branding)



Utilities

Role Based Access

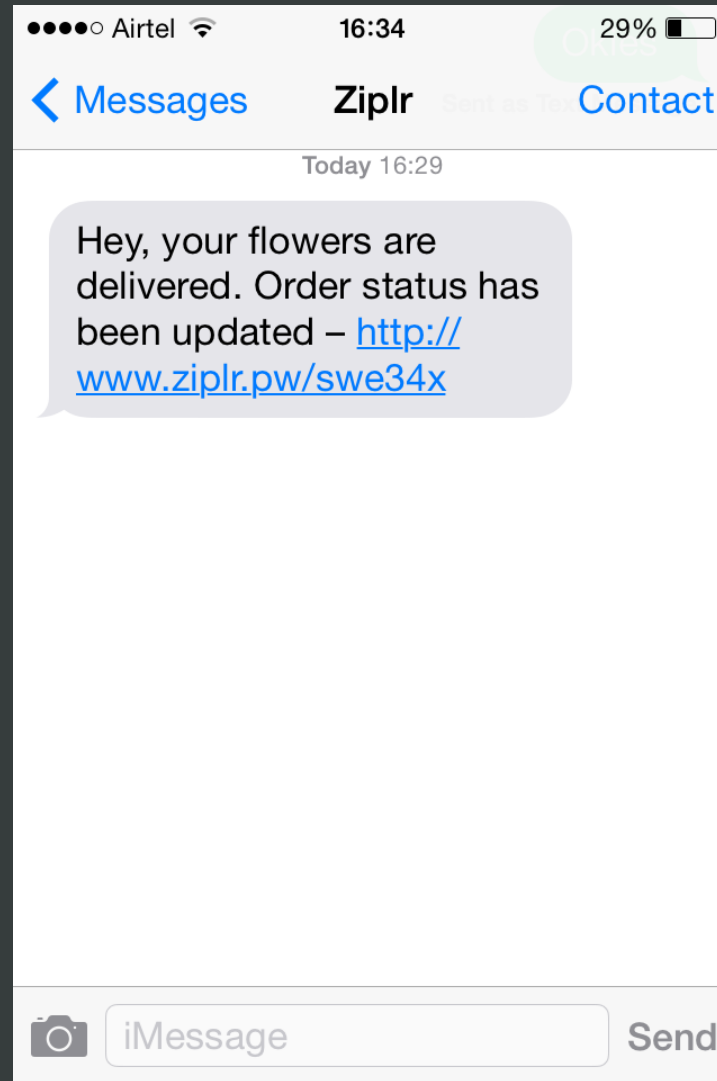
Campaign Tagging

QR Code Generation

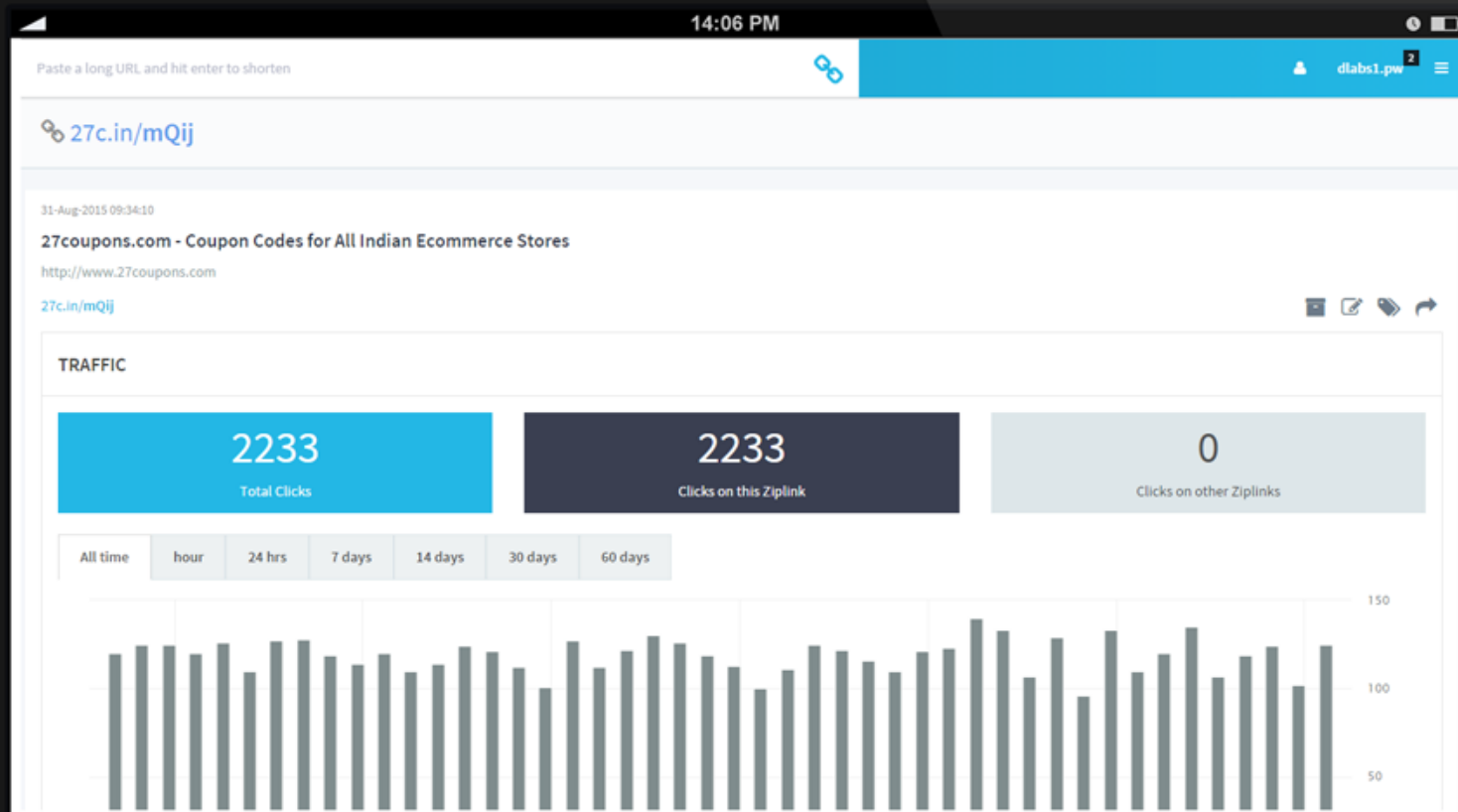
Restful APIs

Shorten Via Emails/SMS

Application Screenshots -1



Application Screenshots - 2



Analytics (Awesomeness)

Data Tracking

- Deep Data Mining
- Smart Cookies
- Live Tracking

Stat Analysis

- Data Engineering
- Data Modelling

Predictive Analysis

- Data Intelligence
- Suggestions

Analytics (Awesomeness)

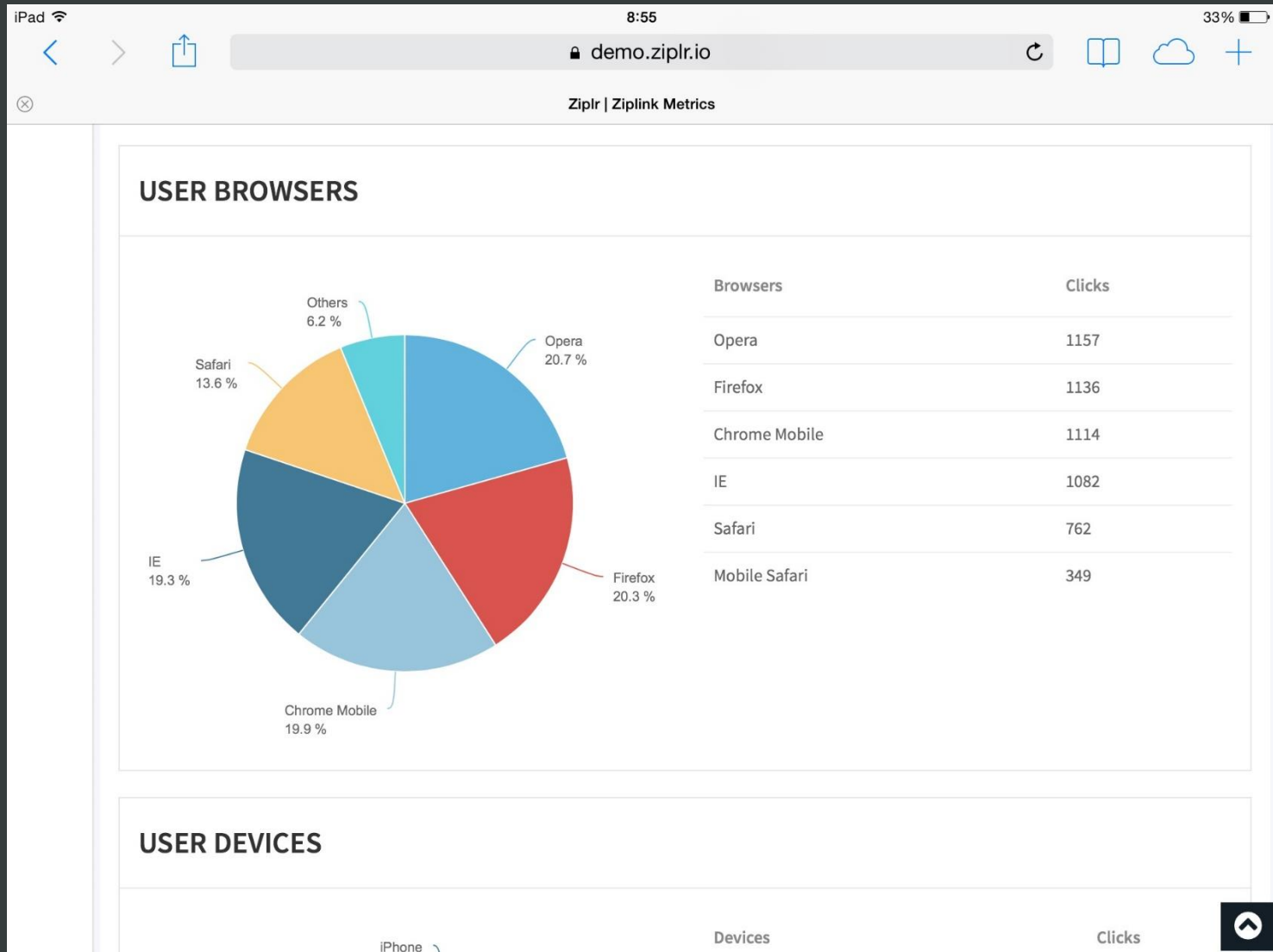
Data Mining is easy, what comes later is fun

- Proprietary Software for Data Engineering
- Super fast Data Processing
- Intuitive Data Modelling – Awesome Visualization
- Valuable Suggestions through Data Intelligence

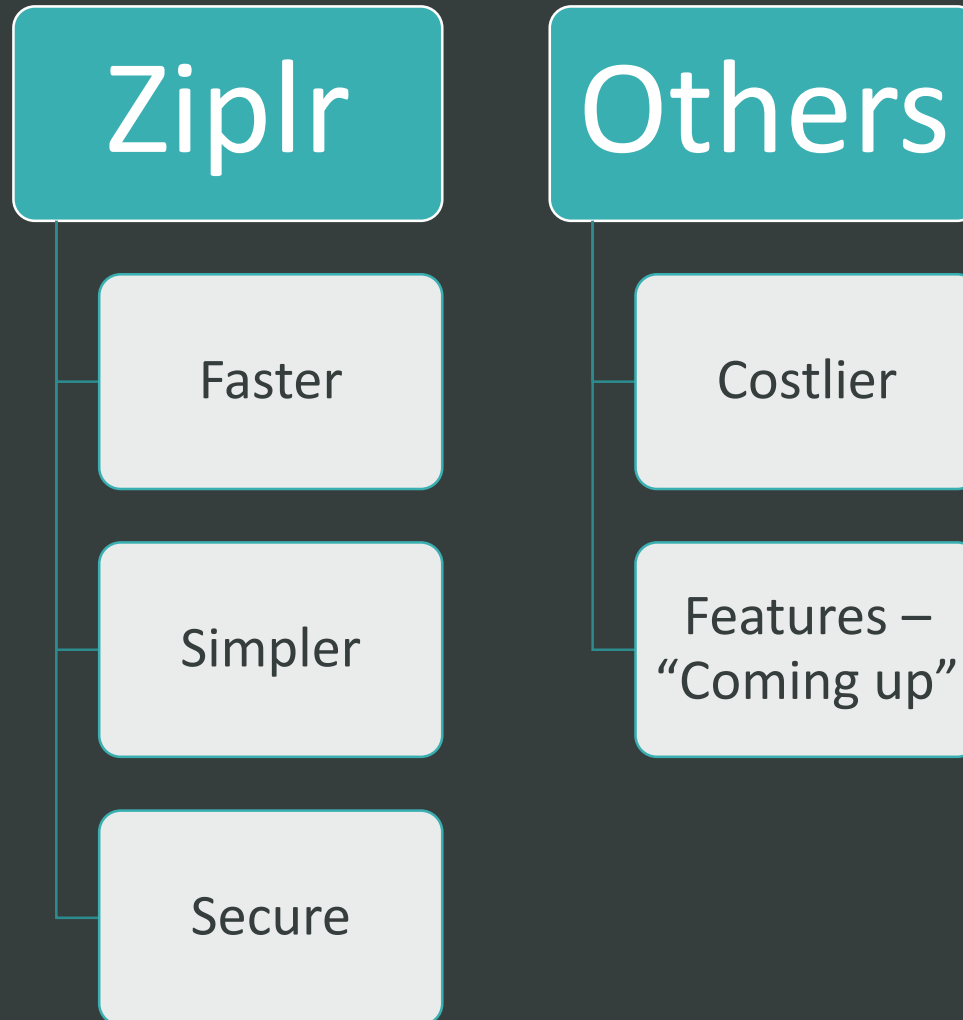
Application Screenshots - 3



Application Screenshots - 4



Competitive Analysis



Branding

Brand Recall is the corner stone of branding

- Set up URL shortening for any domain in 5 mins
- Multiple user access levels for all stakeholders
- Every shortened URL mentions your brand
- Bird's Eye View for decision makers.
- Key tool in customer retention strategy

Check Us Out

<https://ziplr.io/>